

LONG LIVE THE MODERN

NEW ZEALAND'S NEW ARCHITECTURE
1904-1984

4 July - 22 November 2009



Exhibition opening
Friday 3 July at 5.30pm

Floortalk
Sunday 5 July at 2 pm
HBMAG Director Douglas Lloyd Jenkins will lead a tour through the gallery discussing the featured buildings.

For more media information please contact
Pam Joyce
Marketing Team Leader
P: (06) 835 9245
E: pjoyce@hbmag.co.nz



Toured by the Gus Fisher Gallery and University of Auckland.

This exhibition looks at New Zealand's increasingly valued heritage of modern architecture. Many people remain unaccustomed to hearing 'modern' and 'heritage' in the same sentence. Long Live the Modern uses the word 'modern' in a very broad way, pursuing twentieth-century architectural initiatives concerned with the new – new technologies, new materials, new forms, new building types, new ways of living – initiatives embedded with the belief that the new would necessarily change lives in positive ways.

Curated by Julia Gatley and Bill McKay, from the University of Auckland School of Architecture and Planning, this exhibition focuses on the post-World War II period which saw enormous government expenditure on housing, public buildings and infrastructure projects, and a concurrent wave of private and commercial developments.

The exhibition brings together original drawings and period books, journals and photographs, as well as new architectural models and recent photographs of eleven key buildings from around New Zealand. In addition the exhibition features a section focussing on the works of three key Hawke's Bay architects – John Scott, Guy Natusch and Len Hoogerbrug.

This exhibition was initiated by the publication of a book by the same title, edited by Julia Gatley, and published by the Auckland University Press.

HAWKE'S BAY MUSEUM & ART GALLERY NAPIER

PO Box 248 9 Herschell Street Napier Tel: 06 835 9247 Fax: 06 835 9249
www.hbmag.co.nz