

# SHAPING MODERNISM 2007

30 June

21 October

2007

Shaping Modernism:  
Pioneers, Madmen and Geniuses

Hawke's Bay Museum & Art Gallery, Napier  
30 June - 21 October.

Today people scramble over themselves in auction rooms and on Trade Me to buy highly desirable 30s, 40s and 50s furniture, light fittings and objects. Who would have guessed that a Crown Lynn vase designed by Dutch immigrant Frank Carpay could become a classic?

The Hawke's Bay Museum and Art Gallery has set the pace by recognising pioneers in New Zealand design. The designers they have looked at often worked in a difficult environment in which hostility met ignorance, but today are being hailed by a new generation. Douglas Lloyd Jenkins has been key in reintroducing designers such as Frank Carpay and Avis Higgs to an excited new audience.

• A R D Fairburn the great poet who turned to hand printing curtain fabric to make ends meet.

• John Crichton the designer who created New Zealand's first Hawaiian-themed revolving dining room

• Juliet Peter the wartime Landgirl whose later paintings captured the spirit of the modernist house

• Linwood Lipanovic whose posters for Air New Zealand's predecessors (NAC), captured the imagination of New Zealanders in the 1950s.

This exhibition is curated by Hawke's Bay Museum & Art Gallery's Douglas Lloyd Jenkins and Curator of Design Lucy Hammonds. *Shaping Modernism* draws on Douglas Lloyd Jenkins' most recent book *40 Legends of Design* published in 2006.

*Shaping Modernism* will be opened by printmaker Ted Dutch, who immigrated to New Zealand from bleak post-war London in 1952. Dutch was ahead of his time in New Zealand and it is only in recent years that a younger generation has fully appreciated his contribution to New Zealand cultural life. Further information about his work is attached with this release.

Hawke's Bay Museum & Art Gallery, Napier most recently brought you the critically acclaimed *Black Dress White Vase*: and the notorious *Cyberpeacock: Adventures in Clubland*

**Hawke's Bay Museum  
& Art Gallery, Napier -  
Taking Style Seriously.**

For further information and additional images  
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*Shaping Modernism* tells the stories of the generation of designers who suffered through the Great Depression and the Second World War. This is a rare opportunity to see further works by the leading figures in New Zealand Twentieth Century design, including -

• Elizabeth Lissaman the farmer's wife whose pottery kept the wolf from the door during the depression when a sheep sold for sixpence

Clockwise from left: Fairburn. Rancich. Lipanovic. Crichton.

